



# AGREEMENT

## BETWEEN THE

## INTER-AMERICAN CHILDREN'S INSTITUTE

## AND THE

## URUGUAYAN BOOK CHAMBER

- August 2015 -

### **The Parties:**

The Inter-American Children's Institute (IIN), represented by its Director-General, Mr Víctor Giorgi, and the Uruguayan Book Chamber, represented by its President, Mr Jorge Saracini, agree to sign this agreement of exchange and cooperation, the terms of which are described below:

### **Rationale:**

As an agency specializing in issues related to children in the Inter-American System, the IIN has determined, in its action plan 2015-2019, to strengthen its communication strategy by bolstering the existing regional communications network with a number of complementary actions. One of these initiatives is the development of online areas for the sharing of experience, tools, instruments, etc. on technical, cultural and recreational subjects, targeting children and adolescents, with a view to fostering among them the true enjoyment of their rights.

Making use of our institutional role to share and multiply valuable experiences implemented in the States in the region, be they public or private ventures, will be a priority for the IIN, a task which will be undertaken in the expectation of its constituting a contribution to and guidance for the States and for various social organizations, helping them to improve their capacity to promote the enjoyment of child rights.



In this respect, it is of particular interest to disseminate cultural productions targeting children across the Inter-American System, especially those that contribute to strengthening a rights-based perspective. It is also of interest to provide visibility to productions issuing from the children themselves, as a way to foster the right to self-expression.

**Purpose:**

The purpose of this agreement is to establish a framework of cooperation between the parties, making it possible to boost interinstitutional cooperation, and providing for specific actions, means of communication and working agreements which will govern this cooperation.

It is in the IIN's interest to request the support of the Uruguayan Book Chamber in order to strengthen ties with other regional organizations to which they are connected (e.g. the Ibero-American Association of Social Fairs), with a view to maximizing the dissemination of events and materials in the region, according to criteria similar to this agreement.

The signing of this agreement places no restrictions upon the future expansion of its terms, should areas of common interest exist.

**Implementation:**

In order to fulfil the purpose of this agreement, both parties undertake to:

- hold regular working meetings according to a schedule established by mutual agreement and, if deemed necessary, at the request of one of the parties;
- appoint one person from each institution to uphold the working relationship;
- establish channels of communication which are accessible to both parties;
- provide technical assistance on the occasion of exchanges relating to this agreement.

In order to fulfil the purpose of this agreement, the IIN undertakes to:

- disseminate on online institutional venues generated for this purpose (website and social networks), technical, cultural and recreational material provided by the Uruguayan Book Chamber. The IIN will be interested in including in this dissemination not only the finished product, but the institutional strategy generated in order to sustain the initiatives developed (literary contests; strategies to encourage reading; links to public policy; etc.).
- take particular care to comply with all of the formal aspects related to the protection of the material received (copyright; presentation quality; etc.).



- promote any events and activities of the Uruguayan Book Chamber which are directly related to fostering the enjoyment of child rights.
- provide technical assistance and institutional support to any activities of the Uruguayan Book Chamber which are directly related to fostering the enjoyment of child rights.

In order to fulfil the purpose of this agreement, the Uruguayan Book Chamber undertakes to:

- keep the IIN informed of any events and activities that aim to promote the enjoyment of child rights in Uruguay and the region;
- provide information of such events so that they can be publicized via the IIN's means of communication, which are made available for this purpose;
- provide technical, cultural and/or recreational material developed as a result of the strategic action of the Uruguayan Book Chamber, in audiovisual and electronic format and of publishable quality;
- support the IIN in its interest in strengthening ties with regional organizations in order to promote the object of this agreement. In this respect, the Uruguayan Book Chamber can act as a nexus for the generation of other working links with organizations to which the Chamber belongs.

Signed by:

For the IIN:

For the Uruguayan Book Chamber:

**Víctor Giorgi**  
Director-General  
IIN-OAS

**Jorge Saracini**  
President  
Uruguayan Book Chamber

**Enrique Morrone**  
Secretary  
Uruguayan Book Chamber